

Cross Curricular Language Arts Extension

Sculpting South Carolina Extension

Third Grade Language Arts Extension
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SCA Theme: Communities and Ecosystems

Focus Question

Have you ever taken a vacation with your family and wondered why they chose that location? How could you make South Carolina the spot people want to visit?

Activity Synopsis

Working in groups, students will select a region of South Carolina. Together they will create and write an informative advertisement brochure enticing tourists to visit that particular region of the state.

Time Frame

2-3 days

Objectives

The learner will be able to:

- Describe the geographical regions of South Carolina
- Read and comprehend a variety of non-fiction printed material
- Write an advertisement relating to the regions of South Carolina
- Develop a plan for writing an advertisement using graphic organizers and the writing process

Standards

Social Studies – 3-1.1, 5-2.1

ELA

Reading Informational – 3.1, 3.2, 3.3, 3.10, 4.1, 4.2, 4.3, 4.10, 5.1, 5.2, 5.3, 5.10

Writing – 3.1a, 4.1a, 5.1a

Materials

- County brochures from South Carolina Welcome Centers
- Markers or crayons
- Paper
- Computer with publishing program (optional)
- South Carolina books

Procedure

1. Prior to the first class setting, obtain a variety of non-fiction books about South Carolina and brochures from a South Carolina Welcome Center. Place the books in a central location in the classroom for student use.

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2. Put the students in groups of two or three.
3. Have each group select one of the five regions of South Carolina-Blue Ridge (Mountains), Piedmont, Sandhills, Coastal Plain, or Coast.
4. Each group will read brochures, books, magazines, and explore the internet to locate and gather information about the region.
5. Each group will then organize the information to create an enticing, descriptive and colorful advertisement to attract tourists to the region.
6. The groups may choose to publish the advertisement on a computer if accessible or by hand.
7. The completed advertisements will be shared with the class and then displayed.

Assessment

Each group's completed advertisement will be assessed using the following rubric.

Scoring rubric out of 100 points

Detailed description of the region	20 points
Reference made to climate, temperature, and precipitation of that region	20 points
Description of a specific attraction to visit in the region	20 points
Creative slogan or title and illustrations for advertisement	20 points
Organization	20 points